



MICHIGAN ASSOCIATION OF NON-PUBLIC SCHOOLS

Dear Valued Partners,

The Michigan Association of Non-public Schools (MANS) is an association of faith-based Pre-K - 12 schools. Over the past five decades, we have proudly stood as a beacon of support for our 400-plus member schools across Michigan's seven Catholic Dioceses, Lutheran Church Missouri Synod (LCMS), and Christian Schools International (CSI).

Our commitment goes beyond representation; we are driven to serve and nurture our member schools by offering an array of services. From unwavering commitment to public policy advocacy to comprehensive accreditation services, we ensure educators and administrators are empowered to foster a transformative learning environment.

Each year, our community eagerly awaits the events that bring us all together. Our annual conferences are catalysts for professional growth. The biannual Education Conference and Expo attracts over 2,000 teachers and administrators from faith-based schools across Michigan. Moreover, the MANS Administrators' Conference gathers more than 200 administrators for soul-nourishing professional development and reflective sessions.

We wouldn't be where we are today without our cherished partners and sponsors. You have been the backbone of our success, and we are immensely grateful for your unwavering support over the years.

We know that personal connections matter, and we have taken that to heart. The Business Partnership Program is designed with you in mind. It offers an extended sponsorship opportunity, providing face-to-face time with our dedicated members throughout the entire year. Together, we can create impactful collaborations that foster growth and success.

We invite you to explore the diverse Business Partnership options available, each crafted to bring maximum value to your business. Our aim is to build strong and enduring relationships with your company. If there's anything we can do to make this partnership even more remarkable, please do not hesitate to let us know.

To all the champions of education, we express our heartfelt gratitude for your unwavering support. Whether you have been with us in the past or are considering joining the MANS Business Partner family for the first time, we eagerly anticipate the opportunity to grow and succeed together.

Thank you for believing in our vision, and we look forward to embarking on this transformative journey with you!

Sincerely,

Communications and Partnership Manager

Business Partnership



2024 Partnership Opportunities



Premier

\$7,500

\$6,000 each year after the first

- Present annually to the MANS Board of Directors
- Named Sponsor at the MANS Education Conference and Expo including:
 - Premium Exhibitor Booth with a discount on second booth
 - Exhibitor Presentation
 - Attend and speak at Wednesday evening Zylstra Award Dinner
 - Named Sponsor of a Breakout Session Room
 - Logo in top scrolling banner on mobile app home screen
 - Listing, including URL, on mobile app sponsorship recognition page
 - Full page advertisement in Conference at a Glance booklet
 - General Session Acknowledgement
 - Choice of additional sponsorship opportunity
- Content Specific Article in MANS Weekly Update
- Logo on Website
- Opportunity to attend MANS Public Policy Day and MANS School Law Seminar

Impact

\$5,000

\$4,000 each year after the first

- Named Sponsor at the MANS Education Conference and Expo including:
 - Standard Exhibitor Booth
 - Exhibitor Presentation
 - Logo in bottom scrolling banner on mobile app home screen
 - Listing, including URL, on mobile app sponsorship recognition page
 - Full page ad in Conference at a Glance booklet
 - Sponsorship of Conference 5K Run
- Logo on Website
- Logo in MANS Weekly Update
- Opportunity to attend MANS Public Policy Day and MANS School Law Seminar



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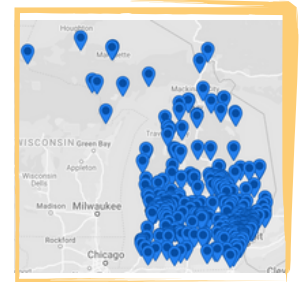
Representing Catholic, Lutheran Church- Missouri Synod, and Christian Schools International schools in the state of Michigan

More than
73,000
Students

414
Member
Schools

Thousands
Teachers and
Administrators

*All Across
the State*



Public Policy

MANS advocates for the needs of faith-based schools at both the state and federal level.

MANS business partners benefit from this advocacy when our efforts result in additional funding and freedom for these schools to explore the private market for their needs.

Accreditation

MANS provides nationally recognized accreditation services in partnership with the Michigan Non-public School Accrediting Association (MNSAA).

Business partners benefit from working with these highly accredited school systems to meet their needs in a variety of ways.

Innovative Solutions

MANS communicates with members through social media, weekly newsletters, and a professional development newsletter.

MANS works with business partners to form relationships between schools, their administrators, and businesses in the form of reciprocal memberships and discounts.

Professional Development

MANS hosts professional development events throughout the year, including two biennial conferences, with a focus on faith-based schools.

MANS business partners are part of each event and receive valuable time in front of our members.