

Sponsorship Opportunities

MANS 2018 Education Conference and Expo

October 18 – 19, 2018

Grand Rapids, Michigan

Premier \$7,500

Event Sponsorship

- Premium Exhibitor Booth
- Exhibitor Presentation
- Attend and Speak at Zylstra Award Dinner
- Sponsorship of Thursday Night Event
- Logo in top scrolling banner on mobile app home screen
- Listing, including URL, on mobile app sponsorship recognition page
- Full Page advertisement in Conference at a Glance booklet
- General Session Acknowledgment
- Choice of the following sponsorship: Keynote Speaker, Registration, Mobile Application

Business Partner

Everything included in Event Sponsorship, plus:

- Present annually to the MANS Board
- Content Specific Article on MANS Notes (monthly)
- Logo on Website
- Present at a MANS Professional Development Event
- *Named Sponsor at the 2019 Administrators Conference

Discounted to \$6,000 for 2019

Impact \$5,000

Event Sponsorship

- Standard Exhibitor Booth
- Exhibitor Presentation
- Recognition at attendee lunch
- Logo in top scrolling banner on mobile app home screen
- Listing, including URL, on mobile app sponsorship recognition page
- Full Page advertisement in Conference at a Glance booklet
- Sponsorship of 5K Run

Business Partner

Everything included in Event Sponsorship, plus:

- Named Sponsor of MANS Public Policy Day
- Logo on Website
- Present at a MANS Professional Development Event
- *Named Sponsor at the 2019 Administrators Conference

Discounted to \$4,000 for 2019

Supporting \$2,000

Event Sponsorship

- Standard Exhibitor Booth
- Listing, including URL, on mobile app sponsorship recognition page
- Half Page advertisement in Conference at a Glance booklet

Business Partner

Everything included in Event Sponsorship, plus:

- Named Sponsor of MANS Law Day
- Logo on Website
- Logo in MANS Notes
- Present at a MANS Professional Development Event
- *Named Sponsor at the 2019 Administrators Conference

* Business Partners must renew at discounted rate in order to receive the named sponsorship at the 2019 Administrations Conference. See the MANS Business Partnership Plan at m-a-n-s.org/services/innovation for more details.