



July 2017

MANS NOTES

A monthly newsletter to keep you informed.



Executive Director's Corner

Dear MANS Member Schools, Staff, Colleagues, and Friends:

The Council for American Private Education (CAPE) conducted a Webinar presenting new survey results on why parents choose private schools and what they're looking for when they do. CAPE commissioned this original national research to help private school leaders better understand the K-12 educational landscape so we can all work together to continue growing and promoting private schools across the country. Some of the interesting findings include:

- 80% of parents are very satisfied with their children's private school. Only 53% of public school parents are very satisfied.
- Millennial parents prefer Christian private schools over all other types.
- The most important factors in choosing a school are: safe environments, teachers who care, academic excellence, affordability, and college prep. Religious education was ranked as the least important.
- Cost and location are the biggest barriers to school choice.
 - 75% of parents are willing to drive 30 minutes or less for school choice.
- 40% of parents would ideally send their child to a private school
- Top 4 reasons parents chooses a private school are: #1 better education, #2 discipline/structure, #3 individual attention, #4 class size.
 - American school parents (regardless of school type) seek quality education, individual attention, and socialization for

their children when choosing a school.

There is a lot of information to consider for schools as they seek to grow enrollment. This was a national survey so some of the findings may not add up to your local experience. As the beginning of the school year gets closer it would be interesting to see how MANS member parents respond when asked how they chose your school.

Sincerely,



MANS Executive Director

Save the Date

Administrators' Conference - October 11-13, 2017 - Mackinac Island

**Engaging Philanthropy: Engaging High Net Worth Donors -
October 11, 2017 - Mackinac Island**

MANS Public Policy Day - March 8, 2018 - Lansing, Michigan

**MANS Educational Conference and Expo - October 18 & 19, 2018 -
Grand Rapids, Michigan**

Upcoming Events



Have you registered for the 2017 MANS Administrators' Conference? If not, see what your colleagues note about the 2014 MANS Administrators' Conference:

"Team building and collaborating with other principals".

"[The] chance to get together with other administrators in a relaxed setting for discussions not only about the topics at hand, but others specific for our diocese".

"Having time away from school to think, learn, and reflect on work without interruption".

For more information and to register, click [here](#).

Thank you to our North of 10 Sponsor!

Michigan Virtual™, formally Michigan Virtual University®, is a trusted partner to over 500 schools - and a longtime partner of MANS - offering online professional development to educators through a variety of opportunities and online courses to middle and high school students.



Michigan Virtual's online courses use highly-qualified, Michigan-certified teachers.

Online Courses

High school courses are available year-round, during the school year in semester and trimester formats and in a 10-week summer program. Twenty-two Advanced Placement and seven world languages courses highlight the catalog, with over 90 NCAA approved courses. Middle school students can select from core courses and French, German and Spanish.

[View Courses](#)

Shared-time Services

Using shared-time services, a State of Michigan program that allows public schools to provide services to private schools in the non-core elective areas for grades K-12, MV provides online learning courses to private school students. [Learn more](#)

The following trainings and online courses are some of Michigan Virtual's PD options.

Online Professional Development

Through Michigan Virtual's Professional Learning Portal educators can access high-quality courses and resources, meet professional development requirements, earn State Continuing Education Clock Hours and more. [Register for the portal](#)

Microsoft Education Online Courses for Teachers

Michigan Virtual's suite of five online Microsoft courses range from three to seven hours each and aim to provide educators with an awareness of which Microsoft products may work in the classroom. Courses range in price from \$15-\$30. [Learn more](#)

Phenomenal Science

Twenty-one science units - an entire curriculum for Grades K-5 - that address all the Michigan Science Standards is available at no charge through Michigan Virtual. This free curriculum - called Phenomenal Science - is a regional movement supporting teacher leaders through

professional learning and in the development of K-5 grade science units.

[Learn more](#)

Blended Learning Training

Michigan Virtual offers a variety of courses to support educators in understanding and embracing blended learning concepts. These courses include Designing and Developing in the Blended Classroom, Intro to Online Teaching and Learning, Teaching in the Blended and Online Classroom and Understanding Blended Learning for School Leaders.

[Register through MV's Professional Learning Portal](#)

Mentor Training

Michigan Virtual partners with school leaders and onsite mentors to cultivate a shared understanding of the fundamental elements of mentoring online students. They offer information and opportunity to support onsite mentors in strengthening their practice and improving student outcomes in online courses. [More information](#)

Michigan Virtual works to create lasting connections in education. With the guidance of Michigan Virtual board of directors - which includes MANS executive director Brian Broderick - Michigan Virtual believes that through innovation, collaboration and partnerships they can accomplish anything, and together they can change K-12 education for the better. [Visit Michigan Virtual](#)

Member Benefits

State Continuing Education Clock Hours (SCECHs)

SCECHs are State Continuing Education Clock hours which are State Board approved inservice, workshop, training, or conference credits that are used for the renewal of selected certificates issued by the Michigan Department of Education.

There are two categories of SCECH programs: traditional and non-traditional. Traditional programs are face-to-face conferences, meetings, or workshops offering professional development focused on a specific topic or related topics. Non-traditional programs are professional development activities in which educators may participate such as school committees, new teacher mentor, K-12 school improvement teams, and more.

Are you offering a training, conference or workshop and would like your participants to receive SCECHs? Please fill out the [attached application](#) and submit to MANS no less than 45 calendar days prior to the start date of the training. A final agenda must be submitted along with the application, and must contain the same title as the application, date(s) of the offering(s), and clearly defined times on the agenda for each topic.

For questions, please reach out to Shelley Long at slong@m-a-n-s.org or 517-372-0012. Additional information may be found in the "members only"

section of our website here: <http://m-a-n-s.org/services-resources/members-only>

State and Federal News

State News

Michigan Literacy Workshop - August 7, 2017 - Mount Pleasant, Michigan

The Michigan Department of Education (MDE) is partnering with Michigan Virtual and Michigan Association of Intermediate School Administrators (MAISA) to host a Literacy Workshop for building administrators, K - 4 and building teams. This professional development opportunity will allow discussion of building capacity regarding literacy programs. For more information, click [here](#).

Federal News

Teach to Lead Teacher Leadership Summit Idea Submission

The U.S. Department of Education is hosting a Teach to Lead Summit in Austin, Texas, September 22-14, 2017. The Summit brings teachers, leaders, and other stakeholders together to collaborate, problem solve, and develop action plans to benefit students and schools.

In order to participate in the Summit, schools must submit their team's teacher leadership ideas by August 9, 2017. Each team must contain one active teacher and total of 2-5 members. If your application is selected, recipients receive free registration, hotel accommodations if traveling longer than 50 miles, and some meals.

For more information and to submit your idea, click [here](#).

Fund Development Opportunities

Meemic Foundation Traditional Grant

Is there a project for the upcoming school year that your classroom could use some extra funding for? The Meemic Foundation is currently accepting applications for the 3Q2017 Traditional grant. Grant applications must be submitted by September 30, 2017. For more information and to submit an application, click [here](#).



The Meemic Foundation

Professional Development Opportunities

Word Revelation - July 28, 2017 or August 3, 2017 - Lansing, MI

Are you a teacher, tutor, or just interested in learning how to teach reading and improve students' reading, spelling, confidence, and joy? Join Caitlin Dillon as she presents ways to maximize your K-12 students' literacy skills. For more information and to register, click [here](#).

MACUL Leadership Mindshare- August 7, 2017 - Grand Rapids, Michigan

Join other educational leaders during this one day event with two mini-keynote speakers and breakout sessions. For more information and to register, click [here](#).

Archdiocese of Detroit: Teacher & Administrators Conference - August 8, 2017 - Detroit, Michigan

Join the Archdiocese of Detroit for a day of faith, professional development and networking at their 4th Annual Teacher and Administrators' Conference. The full-day seminar includes breakout sessions for teachers, administrators, religious education directors, business managers and pastors. For more information and to register, click [here](#).

MACUL Google Fest - August 8-9, 2017 - Grand Rapids, Michigan

GoogleFEST is a two day professional and personalized learning conference for educators. Day 1 is dedicated to Google workshops and Day 2 is a full conference schedule including keynote speaker Kasey Bell! For more information and to register, click [here](#).

Nonviolent Crisis Intervention - August 15, 2017 - Grand Rapids, Michigan

The Meemic Foundation is hosting a professional development opportunity to learn how to resolve conflict at the earliest possible stage. Participants will learn crisis intervention techniques and improve communication. This event is approved for 5 State continuing Education Clock Hours (SCECHs). For more information and to register, click [here](#).

Comics! A Pathway to Learning - August 17, 2017 - Ann Arbor, Michigan

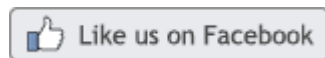
Have you ever thought about including comic books in your classroom curriculum? During this professional development training, Jerzy Drozd, cartoonist and teaching artist, will explain the literacy and artistic benefits

of including comic books in your curriculum. This event is approved for 5 State continuing Education Clock Hours (SCECHs). For more information and to register , click [here](#).

Crisis Management for School-Based Incidents: Partnering Rural Law Enforcement with the Local School Systems - September 11, 2017 - Ludington, Michigan

Is your school in a small rural area? Have you worked with your local law enforcement to discuss a plan in the event of a school emergency? This FREE full day conference will educate rural law enforcement and school administrators in effective response to school-based emergencies. For more information and to register, click [here](#).

Stay Connected



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