

Hello,

The Michigan Association of Non-public Schools (MANS) is an association of faith-based Pre-K - 12 schools. MANS represents schools that are in Michigan's seven Catholic Dioceses, Lutheran Church Missouri Synod (LCMS), and Christian Schools International (CSI). For more than 45 years, MANS has been honored to serve its 400 plus member schools. In addition to our public policy and accreditation services, we host annual conferences and seminars offering professional development opportunities for administrators and teachers. Our largest event is the biannual Conference and Expo that hosts more than 2,000 teachers and administrators from Michigan's faith-based schools. The MANS Administrators' Conference brings together more than 200 administrators for professional development and reflection.

As the largest state association serving non-public schools, MANS seeks ways to connect its members to businesses that provide services to students, teachers and administrators. You may have participated as a sponsor or an exhibitor at our Conference and Expo or Administrators' Conference in previous years. We thank you for your past support and hope you will join us again. In order to increase the services available to our members and provide more opportunities to connect vendors to our members, MANS will be updating sponsorship opportunities for the coming year's Conference and Expo located in Grand Rapids on October 18-19, 2018.

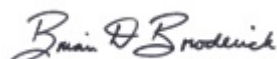
This past spring we surveyed a number of vendors to determine what was important to them in a partnership with an association of schools. We learned that face to face time with our members was of highest priority to many businesses that work with MANS members. MANS has decided to change our event sponsorships into a business partnership plan. By sponsoring the conference, your business will receive the benefits of that sponsorship throughout the entire year.

Please take a moment to look over the different business partnership options available. We look forward to establishing an ongoing relationship with your company. Please let us know if there is anything we can do to better accommodate your business relative to business partnership.

We look forward to working with you not only at this year's conference, but throughout the entire year of 2018 and the years to come.

We appreciate your past support of MANS and thank you for your consideration of becoming a MANS Business Partner.

Sincerely,



Brian Broderick  
Executive Director



Molly Koll  
Program Associate

# Premier Partners

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\$7,500 (\$6,000 each year after first year)

- ◆ Present annually to the MANS Board of Directors
- ◆ Named Sponsor at the MANS Education Conference and Expo including:
  - Premium Exhibitor Booth
  - Exhibitor Presentation
  - Attend and Speak at Board Luncheon
  - Sponsorship of Thursday night Event
  - Logo in top scrolling banner on mobile app home screen
  - Listing, including URL, on mobile app sponsorship recognition page
  - Full page advertisement in Conference at a Glance booklet
  - General Session Acknowledgement
  - Choice of the following sponsorship: Keynote Speaker, Registration, Mobile Application
- ◆ Named Sponsor at the Administrators' Conference including:
  - Acknowledgement in Program booklet
  - Full page ad in program booklet
  - Acknowledgement on MANS website, social media platforms and MANS Notes
  - Opportunity to speak at designated meal
  - Opportunity to have an exhibit table during conference
  - Opportunity to speak at opening reception
  - Sponsor of Golf Outing
- ◆ Content Specific Article on MANS Notes (monthly)
- ◆ Logo on Website
- ◆ Present at a MANS Professional Development Event

Michigan Association of Non-public Schools

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510 South Capitol Ave.  
Lansing, Michigan 48933

Phone: 517-657-4044  
Email: [mkoll@m-a-n-s.org](mailto:mkoll@m-a-n-s.org)

The logo for the Michigan Association of Non-public Schools (MANS) features the letters 'MANS' in a large, blue, serif font. The letter 'A' is stylized with a crossbar that extends to the right, resembling a cross or a plus sign.

# Impact Partners

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\$5,000 (\$4,000 each year after first year)

- ◆ Named Sponsor of MANS Public Policy Day
- ◆ Named Sponsor at the MANS Education Conference and Expo including:
  - Standard Exhibitor Booth
  - Exhibitor Presentation
  - Logo in bottom scrolling banner on mobile app home screen
  - Listing, including URL, on mobile app sponsorship recognition page
  - Full page ad in Conference at a Glance booklet
  - Sponsorship of Conference 5K Run
- ◆ Named Sponsor at the Administrators' Conference including:
  - Acknowledgement in Program booklet
  - Half page ad in program booklet
  - Acknowledgement on MANS website, social media platforms and MANS Notes
  - Opportunity to speak at designated meal
  - Opportunity to have an exhibit table during conference
- ◆ Logo on Website
- ◆ Present at a MANS Professional Development Event

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# Supporting Partners

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\$2,000

- ◆ Named Sponsor of MANS Law Day
- ◆ Named Sponsor at the MANS Education Conference and Expo including:
  - Standard Exhibitor Booth
  - Listing, including URL, on mobile app sponsorship recognition page
  - Half page ad in Conference at a Glance booklet
- ◆ Named Sponsor at the Administrators' Conference including:
  - Acknowledgement in Program booklet
  - Half page ad in program booklet
  - Acknowledgement on MANS website, social media platforms and MANS Notes
- ◆ Logo in MANS Notes
- ◆ Logo on Website
- ◆ Present at a MANS Professional Development Event

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The logo for the Michigan Association of Non-public Schools (MANS) features the letters "MANS" in a blue, serif font. A cross is integrated into the letter "A", with its vertical bar forming the stem of the letter and its horizontal bar forming the top bar of the letter.

# Discount Partners

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Does your business provide a product? Partner with MANS to provide a discount while gaining access to our member schools.

- ◆ Logo in MANS Notes
- ◆ Logo on Website

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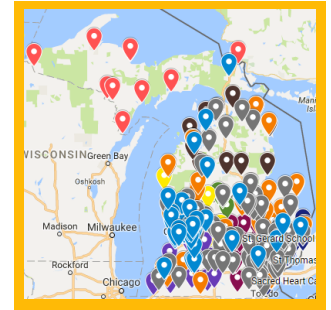
The logo for the Michigan Association of Non-public Schools (MANS) is displayed in a blue, serif font. The letters 'M', 'A', and 'N' are in a standard serif typeface, while the 'S' is significantly larger and features a crossbar that extends to the right, ending in a small cross-like shape.

# MANS

**Michigan Association of Non-public Schools**  
**Representing Catholic, Lutheran Church-**  
**Missouri Synod, and Christian Schools**  
**International schools in the state of Michigan.**



ALL ACROSS  
THE STATE:



## Public Policy

MANS advocates for the needs of faith-based schools at both the state and federal level.

MANS business partners benefit from this advocacy when our efforts result in additional funding and freedoms for these schools to explore the private market for their needs.

## Accreditation

MANS provides nationally recognized accreditation services in partnership with the Michigan Non-public School Accrediting Association (MNSAA).

Business partners benefit from working with these highly accredited school systems to meet their needs in a variety of ways.

## Innovative Solutions

MANS communicates with members through social media, monthly digital newsletters, and a quarterly business partnership highlight.

MANS works with business partners to form relationships between schools, their administrators, and businesses in the form of reciprocal memberships and discounts.

## Professional Development

MANS hosts professional development events throughout the year, including two biennial conferences, with a focus on faith-based schools.

MANS business partners are part of each event and receive valuable time in front of our members.



**MANS Business Partner Plan**

*Connecting Vendors with Michigan's Non-public School Community*

Contact Name: _____	Title: _____
Company Name: _____	Address: _____
City: _____	State: _____
Zip: _____	Phone: _____
E-mail: _____	Web: _____

Check your 2018 Partnership Plan Below

Premier Partners \$7,500  
(\$6,000 each year after)

Impact Partners \$5,000  
(\$4,000 each year after)

Supporting Partners \$2,000 (Annual)

Discount Partners (Contact Molly Koll)

Payment Information

Check enclosed - make check payable to MANS, 510 S. Capitol Avenue, Lansing MI 48933

Send us an invoice

IN WITNESS WHEREOF, each party, by its respective representative duly authorized to sign this Agreement on its behalf, has executed this Agreement the day and year as stated below.

MICHIGAN ASSOCIATION OF NON-PUBLIC SCHOOLS

Dated: \_\_\_\_\_ By: \_\_\_\_\_  
Its: \_\_\_\_\_

BUSINESS PARTNER: \_\_\_\_\_

Dated: \_\_\_\_\_ By: \_\_\_\_\_  
Its: \_\_\_\_\_